

Together, we're expanding what's possible.

The Delta Gamma Foundation is grateful to partner alongside you as we champion our commitment to helping people navigate vision loss. We've been working behind the scenes to update how we speak and share stories about Service for Sight.

Please consult this document when referencing your partnership with the Delta Gamma Foundation and/or Service for Sight.

WHAT SERVICE FOR SIGHT IS:

Service for Sight is Delta Gamma's philanthropy that's dedicated to helping people navigate vision loss across every stage of life.

OUR GOAL:

To expand possibilities for anyone who is living with vision loss.

WHY IT MATTERS:

By 2050, the number of people living with vision loss is projected to be over 1.7 billion. Your work — and ours — isn't slowing down, and together, we'll be able to do so much more than we ever thought possible.

OUR KEY MESSAGES:

- Service for Sight was created out of one sister's story, and almost a century later, it continues to be our philanthropic commitment.
- Service for Sight is a Delta Gamma initiative, but it's so much bigger than us.
- Do good is more than a motto. It's our call to action.
- Service for Sight is how we champion and support people navigating vision loss.

WHEN YOU TALK ABOUT SERVICE FOR SIGHT, PLEASE:

- Keep the message consistent. Reference this document when you need a clear explanation of what Service for Sight is.
- Focus on how our partnership expands possibilities.
- Be sure to mention the Delta Gamma Foundation in any promotional or social media posts about the use and impact of the grant.

FOR MORE INFORMATION

Please contact the Assistant Director: Programs and Impact at the Delta Gamma Foundation.

grants@deltagamma.org

614-481-8169

Visit our website

www.deltagamma.org/foundation/service-for-sight-grants/

