

# Anchoring the Future Campaign IMPACT REPORT

Ensuring Delta Gamma is an unstoppable force for good.

## Greetings, sisters and friends!

What an extraordinary year this has been! Our Delta Gamma Foundation Annual Impact Report for 2023-24 is unlike any other, as we take this opportunity to celebrate not only the past 12 months, but also the remarkable six-year journey of Anchoring the Future: The Campaign for Delta Gamma. As you turn the pages of this Impact Report, you won't just encounter impressive statistics, you'll also hear the powerful voices of those whose lives have been directly touched by your generosity. At its core, this Campaign wasn't just about the numbers, it was about doing good.

And if we had to sum the Campaign up in three words, they would be: YOU DID IT! You came together as a collective sisterhood and raised over \$58,000,000! Our record-breaking Campaign shows just how unstoppable women are when they are united by a common goal for good. By investing in the Delta Gamma Foundation, you've made a lasting impact on our members' academic pursuits, leadership opportunities, philanthropic work and so much more.

In the following pages, you'll also hear from Shaun Young and Laurie Kight, our dedicated Campaign Co-Chairs. We hope you're as inspired

as we are by their years of volunteer service to ensure this Campaign's resounding success. We extend our deepest gratitude to all volunteers, donors and supporters. Anchoring the Future would not have been possible without you.

As we all know, the pursuit of doing good is never done, and we will continue to serve as outstanding stewards of your funds, always planning for the future and celebrating sisterhood along the way. Thank you for Anchoring the Future of Delta Gamma. Together, we've made history!

In the Bonds,

*Jenn and Leslie*

Jenn Stuart Ragusa (pictured left)  
Zeta Lambda-UC Riverside  
Foundation Board of Trustees Chair

Leslie Loop Martin (pictured right)  
Gamma Rho-Wittenberg  
Foundation Executive Director



## 2024-25 Foundation Board of Trustees

### Jenn Stuart Ragusa

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Chair

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Gamma Iota-DePauw  
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### Jennifer Surgalski

Zeta Sigma-Northern Kentucky  
Trustee

### Dr. Amy R. Ayres

Alpha Iota-Oklahoma  
Trustee and Fraternity President

### Shenea Stephenson Strader

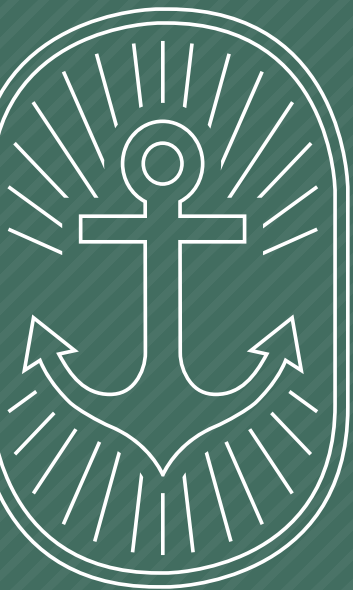
Eta Iota-Nevada, Reno  
Trustee and Council Trustee:  
Fraternity Programming

### Susan Meyer Kornegay

Eta-Akron  
Trustee and Fraternity Treasurer



Each and every gift to the Foundation matters. To see the full impact of giving in fiscal year 2023-24, including donor recognition, grantee organizations, scholarship and fellowship recipients, and more, scan the code on the back or go to [deltagamma.org/annualimpactreport](https://deltagamma.org/annualimpactreport).



# ENSURING THE FUTURE OF OUR SISTERHOOD

Delta Gamma's first-ever comprehensive fundraising campaign was envisioned as a celebration of our history and an ambitious dream for the future. A campaign that at its conclusion would secure Delta Gamma for generations to come. And thanks to you and your support, **Anchoring the Future** has been a remarkable story of generosity and growth. More academic awards, greater endowed funds, larger grants to the Fraternity, more planned gifts of enduring legacy, and more unrestricted funds to meet our most pressing needs. This Campaign is a testament to our collective impact, and will enrich the lives of our alumnae and collegiate members, allowing our sisterhood to do even more in the pursuit of doing good.



## \$58,133,064

DOLLARS RAISED FROM

## 14,426

TOTAL DONORS



## 100%



OF COLLEGIATE AND ALUMNAE  
CHAPTERS MADE A GIFT



## \$5.4 M

IN GRANTS TO HOUSE CORPORATIONS

## 61



NEW ENDOWED FUNDS



## \$14 M

RAISED FOR INDIVIDUAL  
MEMBER SUPPORT

## \$6 M

RAISED FOR  
CAPITAL INITIATIVES

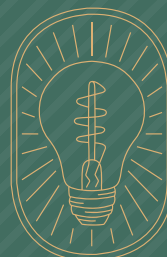


## \$19.5 M

RAISED FOR HEARTFELT  
GIVING AND PHILANTHROPY

## \$7 M

RAISED FOR TRAINING  
AND PROGRAMMING







Campaign Cabinet at Convention 2024 in Palm Desert

## Raising the Anchor and Setting Our Course for the Future

When we were asked to lead Anchoring the Future six years ago, with a goal of raising \$50 million to help secure Delta Gamma's mission for the next generation, we hoped and believed that Delta Gammas would respond with heartfelt enthusiasm for investing in our mission to do good. And respond you did – in the biggest of ways, with sisters and friends giving more than \$58 million to support Training and Programming, Individual Member Support, our service and philanthropic commitments, and capital plans to enhance our facilities.

We remain in awe of the open hearts and generosity of our sisters and supporters, who are anchored to the positive impact Delta Gamma makes in our world, believing – as we do – that the pursuit of doing good is never done. We thank everyone who contributed to the Campaign. Your gifts will strengthen our sisterhood in both tangible and immeasurable ways for decades to come.

The unforgettable moments of celebrating 150 years of sisterhood have flown by. Our Sesquicentennial Biennium concluded in June, and now it's time to take up our anchor and chart the course for Delta Gamma's next chapter. It will surely be exciting – more scholarships and fellowships, more grants to help our sisters in need, more advocacy for Service for Sight, more leadership development and training for

our members, and incredible enhancements to our headquarters in Columbus, Ohio. Breaking ground this summer, our Capital Initiatives include creating a Leadership Training Center, a new Delta Gamma Archives Museum, and a complete renovation of Executive Offices and the Martin Center. These improvements will benefit all Delta Gammas, and we can't wait for you to see them!

Beyond the financial investment in Delta Gamma that the Campaign brought, our greatest joy has been connecting with sisters and hearing about the many ways in which Delta Gamma has enriched their lives at every stage. The conversations, cards and letters, personal visits and countless hugs we enjoyed throughout the Campaign will stay with us, reminding us that our bonds of friendship are precious and should be cherished.

It has been the privilege of a lifetime to be stewards of Anchoring the Future, and with full hearts, we join you in sailing on to Delta Gamma's shining future.

In the Bonds,

*Laurie and Shaun*

Laurie Watson Kight  
Delta Kappa-South Florida  
Campaign Co-Chair

Shaun Fisher Young  
Mu-Missouri  
Campaign Co-Chair



## Anchoring the Future Campaign Cabinet

**Maureen Syring**  
Nu-Idaho  
(Honorary Chair)

**Maggie Watkins**  
Alpha Xi-West Virginia  
(Honorary Chair Emeritus)

**Laurie Kight**  
Delta Kappa-South Florida  
Campaign Co-Chair

**Shaun Young**  
Mu-Missouri  
Campaign Co-Chair

**Ruth Alsbrooks**  
Beta Psi-Alabama

**Dr. Amy R. Ayres**  
Alpha Iota-Oklahoma  
**Judy Barnhart**  
Gamma Iota-DePaul

**Linda Davidson**  
Nu-Idaho

**Kelly Kennedy**  
Beta Rho-George Washington

**Mary Anne Lachenmaier**  
Alpha Pi-Arizona

**Roxanne LaMuth**  
Epsilon-Ohio State

**Linda Linck**  
Gamma Kappa-UC Santa Barbara

**Kris Maedel**  
Beta Xi-Michigan State

**Leslie Martin**  
Gamma Rho-Wittenberg

**Vanessa Mobley**  
Alpha Iota-Oklahoma

**Jenn Ragusa**  
Zeta Lambda-UC Riverside

**Christine Rocchio**  
Epsilon Chi-South Carolina

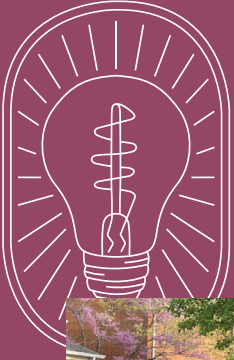
**Jane Simmons**  
Alpha Psi-Mississippi

**Staci Skoog**  
Beta Zeta-Denison

**Wilma Wilbanks**  
Alpha Psi-Mississippi

**Tracey Williams**  
Beta Sigma-Maryland





# HELPING MEMBERS FLOURISH AS THEIR AUTHENTIC SELVES



Dawson Institute, an alumnae leadership development program designed to span generations, was held for the first time this past spring in Columbus, OH with 50 participants and 12 volunteer facilitators.

Named for Foundation donor and program sponsor **Julie Whitney Dawson, Gamma Iota-DePauw**, Dawson Institute was born out of the Anchoring the Future Campaign's **Training and Programming Pillar**, to expand offerings through all stages of membership. Julie believes that women possess a unique potential to become strong and effective leaders, and this is reflected in the weekend-long event's curriculum.

The program began with participants exploring their own selves and strengths and culminated with identifying opportunities to infuse leadership skills into achieving personal and professional goals. One participant said of her experience, "I learned about my strengths but more importantly I learned about myself through meeting and interacting with my sisters from all backgrounds through a well-curated set of activities."

Applications for the Spring 2025 Dawson Institute will open later this year. Visit [deltagamma.org/events](https://deltagamma.org/events) for details.



*Dawson Institute participants found lasting value in this development opportunity. [Click here](#) to watch a short video of sisters sharing their experiences.*





Investing in member success is a key priority within Delta Gamma's Culture of Care. The Campaign's Training and Programming Pillar is supporting values-based education empowering members to advocate for themselves and their sisters.

*Over the course of the Campaign*



**\$6,847,365**

donated to Training and Programming



**\$5,869,082**

awarded to the Fraternity for Training and Programming initiatives



**20**

programs on average are fully or partially funded by the Foundation each year



**50,000+**

participants in Training and Programming initiatives

The Foundation supports a range of Fraternity programs for collegians and alumnae in the areas of Social Responsibility, Health and Well-Being, and Leadership Development through an educational grant to the Fraternity.

Participants in these programs consistently share that learning and growth are most effectively achieved in familiar and supportive environments, where they feel valued and connected with their sisters. By fostering such environments, we create opportunities for members to thrive both personally and collectively, reinforcing the strength and unity of our sisterhood.

One program participant shared, "It was comforting to see all of the resources that we have at our disposal as members of Delta Gamma. Learning how to approach someone with empathy has really set me up for future success when talking with my sisters about their health and well-being."

These Fraternity programs are crucial for helping our members learn, grow, thrive and make a positive impact on their campus communities and beyond.



**"Lewis Institute has taught me to believe in myself now more than ever. I will use what I learned to improve my chapter. This week I have felt nothing but love."**

Georgia Kern, Eta Sigma-Charleston  
2024 Lewis Institute Attendee



To hear collegians express their gratitude and share what they have learned after attending Lewis Institute, [click here](#) to watch a short video.

# Athena Cole

Theta Alpha-Cal Poly,  
San Luis Obispo

*Merit-based graduate fellowship recipient, former Collegiate Development Consultant, Alpha Eta-Whitman advisory team chair (ATC) and Training and Programming facilitator*

“I am a proud first-generation college graduate, born to teen parents in Modesto, CA, now breaking cycles and carrying my family’s legacy with me. I was a founding member of Theta Alpha chapter and have received university recognition as one of the 30 Most Inspirational Women under 30 and Leadership in Action for the diversity, equity and inclusion efforts I led in my chapter.

Receiving a graduate fellowship from the Foundation changes my life in small and big ways. I am a second-year communication studies graduate student at San Diego State University where I teach and work as a graduate assistant. Because of this award, I can truly live out my graduate student experiences, rather than having to miss opportunities that enrich my learning. Receiving the graduate fellowship allows me to fully focus on my classes and prioritize my education, extracurriculars to enrich my education, and volunteering.

I am grateful to donors who invest in our alumnae’s educational and cultural interests because it reflects our values. It’s important to have our alumnae members seen as whole people with dreams and goals as they continue representing and supporting DG throughout their lives, and living our Article II values inside and outside the classroom.”





# INCREASING SUPPORT FOR MEMBERS TO EXPAND THEIR POSSIBILITIES

Delta Gammas are steadfast in their commitment to champion one another, especially in times of trouble.

Increasing the number and size of **Individual Member Support** awards was a key priority of Anchoring the Future to build on our sisterhood's history of rewarding members for scholastic achievement and helping sisters in need reach their full academic and personal goals. By investing in Merit-Based Undergraduate Scholarships and Graduate Fellowships, Sisters Helping Sisters: Need-Based Scholarships, and Crisis Grants for members who find themselves in unexpected financial need, donors to the Campaign have grown this Pillar to allow for even more impact in the future.

During the Campaign, 3,156 financial awards were granted to members, and because of the newly endowed Individual Member Support funds established by donors, this number will continue to grow. But there is still work to do — rising tuition and increases in costs of living mean that every year, the Foundation receives more applications from sisters in need than available awards. The Foundation strives to alleviate financial stress for our members so that they can fully engage in our sisterhood. If you are interested in expanding Delta Gamma's scholarship and fellowship program, please contact [dgfoundation@deltagamma.org](mailto:dgfoundation@deltagamma.org).

*Over the course of the Campaign*



**\$14,363,053**

donated or endowed for Individual Member Support



**\$5,965,938**

awarded for Individual Member Support



**2,323**

Merit-Based Undergraduate Scholarships totaling

**\$3,685,626**

**604**

Sisters Helping Sisters: Need-Based Scholarships totaling

**\$1,510,000**

**136**

Merit-Based Graduate Fellowships totaling

**\$498,230**

**93**

Crisis Grants for members in extreme need totaling

**\$272,082**

## IN FISCAL YEAR 2023-24



**385**

Merit-Based Undergraduate Scholarships totaling

**\$795,677**



**28**

Merit-Based Graduate Fellowships totaling

**\$113,108**



**102**

Sisters Helping Sisters: Need-Based Scholarships totaling

**\$255,000**



**15**

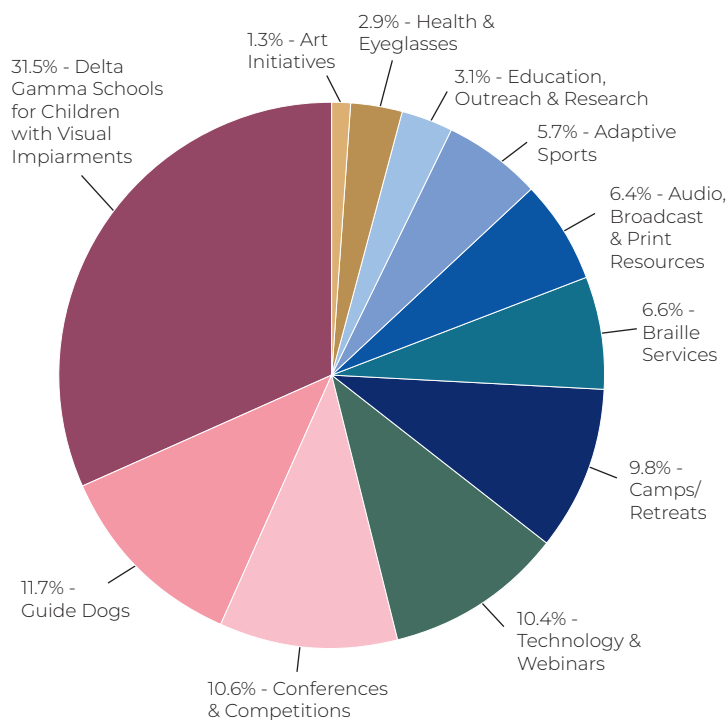
Crisis Grants for members in extreme need totaling

**\$48,827**



# INCREASING OUR SERVICE AND PHILANTHROPIC COMMITMENTS

Delta Gammas are servants for sight, and helping redefine the path for people who are blind or have low vision is at the heart of our Service for Sight philanthropy.



Over the course of the Campaign, the Foundation granted \$2,539,000 to the five Delta Gamma Schools for Children with Visual Impairments and other North American organizations that provide access and advocacy by focusing on the various areas of Service for Sight as represented in the chart above.

Top: Seedlings Braille Books

Bottom left: Ski for Light; Bottom right: Guide Dogs of America



IN FISCAL YEAR 2023-24



## \$400,000

in Service for Sight grants to 55 national organizations who share our sight-related mission including...



## \$30,000

to each of the 5 Delta Gamma Schools for Children with Visual Impairments



## 203,466

service hours were logged by alumnae and collegians





# ENHANCING OUR FACILITIES TO EMPOWER ALL SISTERS TO STAY CONNECTED FOR GOOD



Supporting members at every life stage, the Anchoring the Future's Capital Initiatives Pillar continues our long-standing history of professionalism, outreach and service to our members.

The creation of a Leadership Training Center (LTC), Archives Museum, and renovated Martin Center and business side of Executive Offices, all housed within our current headquarters building at 3250 Riverside Drive in Columbus, OH is the next step in ensuring the future of Delta Gamma.

The LTC will provide opportunities for our volunteers

to stay engaged and well-trained. The Archives Museum will allow more of Delta Gamma's treasured history to be displayed and experienced by members and visitors alike.

Designed with the evolving needs of our members and professional staff in mind, these new spaces will be equipped with flexible and adaptable work stations and technology.



*There's still time to support the Leadership Training Center, Archives Museum and Martin Center through the Foundation. In addition, the Fraternity has opportunities within the EO renovation. To learn more, go to [deltagamma.org/eo-renovation](https://deltagamma.org/eo-renovation).*





Because the pursuit of doing good is never done.

# THANK YOU!

Anchoring the Future: The Campaign for Delta Gamma is already having a profound impact on our sisterhood because of the direct support of **100%** of alumnae and collegiate chapters and **14,426** donors who collectively raised **\$58,133,064** throughout the course of the Campaign. For a full listing of donors, visit [deltagamma.org/anchoring-the-future/recognition](https://deltagamma.org/anchoring-the-future/recognition).