



Delta Gamma
1873

ADVISOR APPRECIATION MONTH

Toolkit

2023

About this Toolkit

This toolkit includes ideas for collegiate officers to recognize and show gratitude to the advisers who dedicate their time and talents to supporting Delta Gamma.

ABOUT ADVISOR APPRECIATION MONTH

National Panhellenic Conference (NPC) hosts Advisor Appreciation Month every April in order to publicly thank the countless advisers who support collegiate chapters of sororities and fraternities. The goal is to show gratitude across all levels of organizations, from the inter/national organization to collegiate members.

Note: NPC uses the spelling 'advisor' while Delta Gamma uses the spelling 'adviser.'

How to Look Up Volunteers

Thousands of volunteers dedicate their time and efforts each year at different levels within Delta Gamma, so there is a possibility that you may not know all of the volunteers who work to support your chapter. All volunteers can be found in [Anchorbase](#).

LOCAL VOLUNTEERS

- Visit **Roster > Reports > Adviser Roster** to find volunteers who support chapters on a local level through various adviser roles.

If you need help finding contact information for volunteers, contact your advisory team chair, Regional Director or [Lauren Utley](#), assistant director for volunteer management at Executive Offices.

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Recognition & Appreciation Ideas

Think about a time when you felt appreciated. Do you still have the note someone wrote, the gift you received or remember the time someone spent with you? What makes each of us feel appreciated may be different from someone else.

As you plan out your adviser appreciation, think about your advisers and what would appeal to them: words, gifts or time. We know that gifts may not be financially possible, so we've developed some suggestions that are nearly no cost below.

APPRECIATION FOR YOUR ADVISERS IS NEVER OUT OF STYLE

Consider the following times to incorporate adviser appreciation:

- At a chapter event when all advisers are in attendance
- Founders Day celebrations
- Their birthday
- The anniversary of their Delta Gamma Initiation
- At the end of their adviser term

SEND “THANK YOU” NOTES AND MESSAGES

Thoughtful words of appreciation are always treasured. Advisers are known to keep and re-read letters from time to time. You can involve the entire chapter by writing notes at a chapter meeting or having members write individual notes.

- Send a heartfelt, handwritten note with personal details about how an adviser has made an impact.
- Print out a sisterhood poem on a large sheet of paper leaving space all around the edges (make a copy for each adviser). Pass them around at a chapter meeting and ask members to sign them and write messages of thanks.
- Place a chapter photo on a piece of card stock paper and have chapter members sign around the photo with reasons why they appreciate the adviser!
- Send letters of thanks to both the adviser and their family – make sure the family knows how much the chapter appreciates the time they have spent away from home
- Tag them in an appropriate, meaningful social media post. Also share it with the Fraternity accounts!
- Hang an adviser “appreciation station” or bulletin board/poster with a photo and brief bio of each adviser in a common area for sisters to know and recognize their advisers throughout the year.

SPEND TIME TOGETHER.

Invitations to catch up over coffee or spend time with members of the chapter are another adviser favorite. One of the many reasons alumnae volunteer is for the friendships and connections created.

- Schedule a virtual adviser appreciation event for the advisory team and chapter management team.
- Have a virtual coffee date with your adviser to thank them for their service.
- Schedule a chapter walking event/tour of campus and include the advisers. This gives the advisers a chance learn more about the campus, while also allowing the chapter members an opportunity to point out and discuss various other things they are involved with on campus.
- Dedicate an event to an adviser.
- Create a named award in honor of a special adviser.
- Nominate an adviser for a Panhellenic award, such as outstanding adviser.
- Nominate an adviser for a Delta Gamma adviser award (awarded at Convention) or for an award related to her years of service.

Executive Offices would love to see how you celebrate your advisers throughout the year! Share your photos with us by tagging Fraternity social media accounts or submitting them to photos@deltagamma.org.



Email Message Template

THANK YOU EMAIL

Dear [Adviser Name],

Happy Advisor Appreciation Week!

I wanted to reach out to express my gratitude and thankfulness for all you do as my adviser. I have appreciated your guidance and willingness to support me in my growth as a Delta Gamma. Holding this leadership role has allowed me to build confidence, manage priorities and champion my sisters, and I want to thank you for supporting me in those efforts.

I am inspired by your lifelong commitment to our Fraternity and hope to inspire someone one day, as you have inspired me. I am truly grateful for all you do and to call you my sister.

In the Bonds,
[Your Name]

NPC Resources

- [Ways to Thank Advisors](#)
- [Advisor Appreciation Social Media Image](#)
- [Advisor Appreciation Digital Thank You Images](#)

Be sure to use #TYAdvisors on social media!

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Templates

Use the below social media, email graphics and thank you card templates (or create your own!) to recognize and show your appreciation for Delta Gamma advisers. All templates can be found in the Advisor Appreciation Month Toolkit in the [Delta Gamma library](#).

EMAIL HEADER



happy
ADVISOR APPRECIATION MONTH 

THANK YOU
DELTA GAMMA
volunteers

FACEBOOK



happy
ADVISOR
APPRECIATION
month 



THANK YOU
DELTA GAMMA
advisers

INSTAGRAM (FEED)



INSTAGRAM (STORY)



THANK YOU CARDS



**BECAUSE
THE PURSUIT
OF DOING GOOD
IS NEVER
DONE.**



THANK YOU
DELTA GAMMA
advisers