

# **Anchoring the Future**


The Campaign for Delta Gamma



# We are the DO GOOD SISTERHOOD

As one of the finest women's organizations in North America, Delta Gamma has stood the test of time — but not by standing still. With more than 255,000 initiated members, 153 collegiate chapters, and almost 200 alumnae groups, our Founders' "little club of mutual helpfulness" has grown into a mighty network of compassionate, driven and authentic women like you, determined to make the world better. Delta Gammas empower each other to serve and lead, to learn and grow, and to develop the best qualities of their character. For almost 150 years, Delta Gammas like you have shown the world what it means to do good.

As we celebrate our Sesquicentennial Biennium, the Delta Gamma Foundation, in partnership with the Fraternity, is embarking on a campaign to ensure the future of our sisterhood. *Anchoring the Future: The Campaign for Delta Gamma* is for all alumnae and collegiate members of Delta Gamma and will provide a lasting foundation to build upon the ideals we cherish. With your support, the Campaign will sustain our sisterhood for generations to come as Delta Gamma remains an unstoppable force for good.



**With the goal of inspiring a sense of true belonging and advancing opportunities for all members to put purpose to practice, we are committed to four Campaign priorities — our Campaign Pillars:**

## **Training and Programming**

To grow training and programming for members so they can flourish as their authentic selves

## **Individual Member Support**

To increase support for members based on financial need or academic achievement, expanding their possibilities

## **Heartfelt Giving and Philanthropy**

To increase our service and philanthropic commitments, sparking a spirit of continual altruism

## **Capital Initiatives**

To enhance our facilities, allowing us to strengthen member support at every life stage





With your support, Delta Gamma will realize the initiatives, grants, and facilities that help our members be their best selves, while showcasing all that we have accomplished throughout our history.

*Anchoring the Future: The Campaign for Delta Gamma* will enrich the lives of our alumnae and collegiate members, allowing Delta Gamma to do even more in the pursuit of doing good.

**Delta  
Gamma  
has stood  
the test  
of time –  
but not by  
standing  
still.**





*“Being a Delta Gamma means not only hoping for change, but acting on it. It means holding myself to a higher standard and pushing those around me to achieve their fullest potential. Thank you for giving me the opportunity to see these ideals in action.”*

- Kimberly Sanderson, Eta Pi-DePaul  
2019 Delta Gamma Lewis Institute attendee, pictured far left







## Training and Programming

Delta Gamma is shaped by our Culture of Care, and our Training and Programming initiatives reflect this commitment in action. Time and again, participants tell us that safe and comfortable environments, together with their sisters, provide the best opportunity to learn and grow. Among Delta Gamma's key initiatives are Social Responsibility, Health and Well-Being and Leadership.

Gifts to the Foundation support values-based Fraternity programming that provides transformational risk-management and self-development experiences for collegiate participants and alumnae facilitators. These initiatives prepare members for the challenges facing them today and build them into leaders and change-makers for the future.

When you support Training and Programming, you help determine the future of our sisterhood. You assist alumnae and collegians alike to develop their leadership, mentoring and professional skills. And you're empowering members to tackle the tough realities of life. These initiatives address the effects of alcohol use, sexual assault prevention and survivor support, and attention to mental health and other well-being. You're preparing members to be advocates for themselves and their sisters, and fostering the high ideals of Delta Gamma, no matter their age or stage in life.

**Training and Programming supports initiatives in the areas of:**



**Social  
Responsibility**



**Health &  
Well-Being**



**Leadership  
Development**

**Your Campaign support is an investment  
in the health and well-being of all sisters.**

Each year  
on average:

Merit-Based Scholarships

1,000

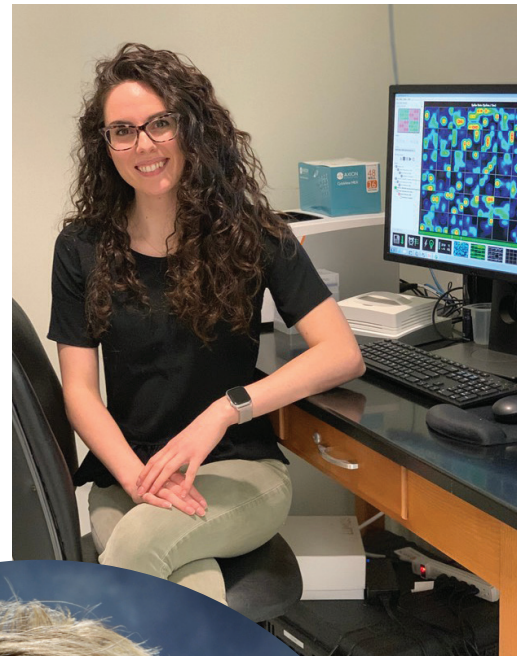
APPLICATIONS  
SUBMITTED

400

RECIPIENTS



Left: Jisu Kim, Alpha Nu-USC,  
Sisters Helping Sisters recipient



Right: Katherine Savell, Zeta Nu-Montevall,  
Merit-Based Graduate Fellowship recipient

Graduate Fellowships

200

APPLICATIONS  
SUBMITTED

20

RECIPIENTS



Sisters Helping Sisters

180

APPLICATIONS  
SUBMITTED

100

RECIPIENTS

*"As a recipient of two Delta Gamma Foundation fellowships, I feel extremely fortunate to have had this support in my career. These awards allowed me to meet tuition costs and maintain our family's budget. My coursework led to a master's in educational leadership as well as an administrative credential. Foundation support in the form of scholarships and fellowships demonstrates through action the belief that Article II - 'promotes educational and cultural interests' - is what Delta Gamma stands for."*

- Ann Marie Bronte, M.ED., Delta Eta-Cal.  
State, Sacramento, former assistant principal  
at 2 Title I schools and 2 non-Title schools





## Individual Member Support

As Delta Gammas, we are steadfast in our commitment to help each other, especially in times of trouble. From the launch of our first scholarship program in 1911 to the creation of the Crisis Grant fund in 1996, we provide financial support to alumnae and collegians when they need it most, whether they are facing a personal crisis, need support to continue their education or gain additional professional training.

Our program is a leader in the fraternity/sorority community, but it is becoming more and more difficult to meet our sisters' needs. Members are turning to Delta Gamma for financial assistance more frequently than at any other time in our history.

Your gifts to Individual Member Support will provide access for both alumnae and collegians as they face the ever-increasing costs of education and unexpected life events.



### **Merit-Based Undergraduate Scholarships**

Awarded on a competitive basis to qualified, initiated collegians pursuing undergraduate degrees.



### **Merit-Based Graduate Fellowships**

Awarded on a competitive basis to qualified alumnae pursuing graduate/professional degrees.



### **Sisters Helping Sisters: Need-Based Scholarships**

Awarded to initiated collegians with proven financial need.



### **Crisis Grants**

Awarded to members who find themselves in extreme, unexpected life circumstances.

**Your Campaign support sustains the future of Delta Gamma, one sister at a time.**

Each year  
on average:

**\$850,000**

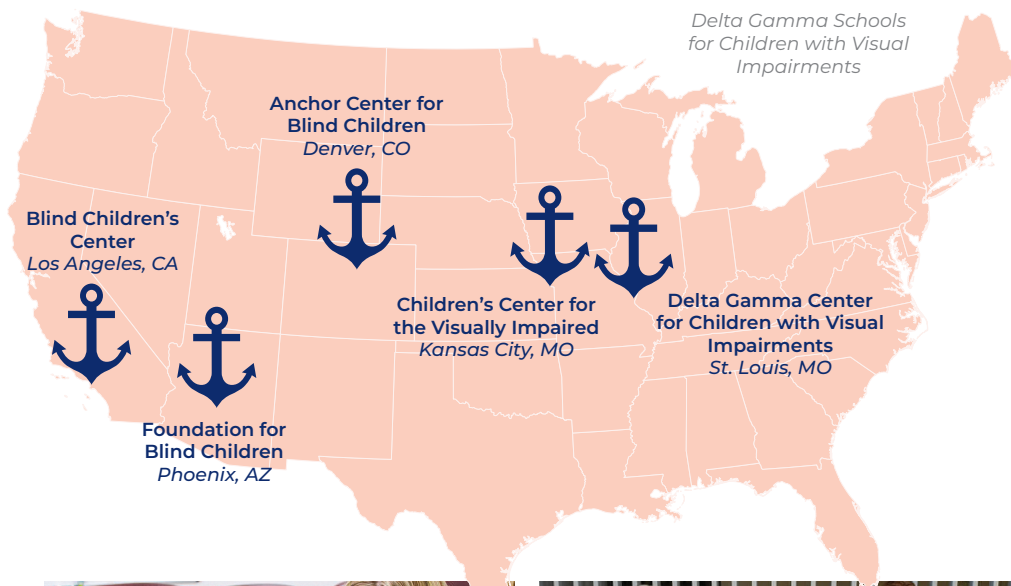
granted to national and  
local organizations that  
share our Service for  
Sight mission

**\$25,000**

granted to each  
of the 5 Delta  
Gamma Schools for  
Children with Visual  
Impairments

**175,000**

hours spent in service  
by collegians and  
alumnae







## Heartfelt Giving and Philanthropy

### Loyalty Fund

Delta Gammas are there for one another. We redefine the path for those who come next. By making a gift to the Loyalty Fund, the Delta Gamma Foundation's unrestricted fund for areas of greatest need, you're securing the future for those we serve. You're empowering the Foundation to respond to members' most immediate challenges. You're enriching the lives of alumnae and collegians through cutting-edge initiatives. And you're an advocate for individuals in the blind and visually impaired community. Unrestricted giving provides the Foundation with operational resources to excel in its work, grow for even greater impact and realize its mission.



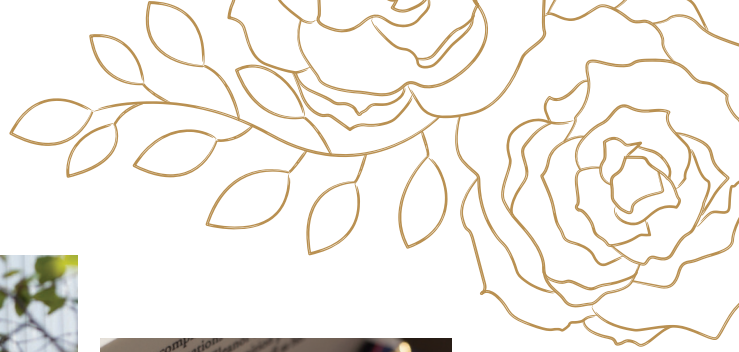
*"I love to make unrestricted gifts because I feel that the people leading the organization can make the best decision in using the funds. I know that especially in times like these, unrestricted funds are needed to continue the work of the Foundation. This allows my gift to be flexible and directed to where it is most needed."*

- Katie Schonert, Gamma Alpha-Tennessee,  
Rose Circle Society member

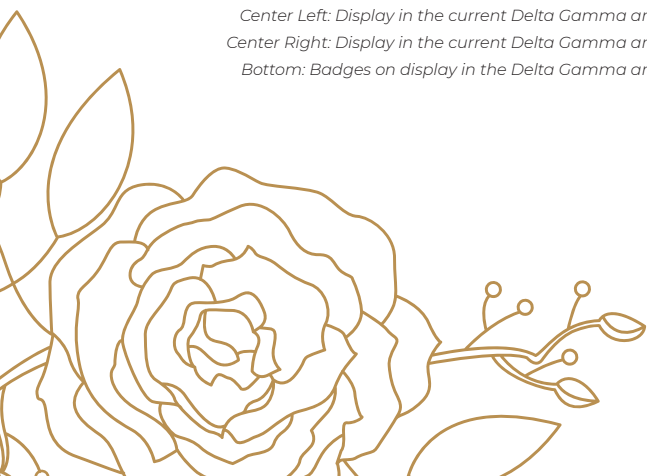
### Service for Sight

For generations, Delta Gammas have promoted sight conservation and eye health and have been advocates for people in the blind and visually impaired community. Your gifts provide the tools and support people need to achieve their full potential. We are all touched by the issue of sight impairment or loss. From eye diseases as we age, to eye injuries, the Foundation supports education and research to maintain and preserve sight.

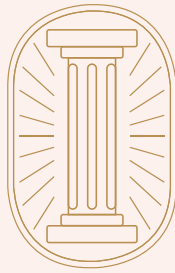
**Your Campaign support will ensure Delta Gamma  
is an unstoppable force for good.**



Top Left: Front door at Executive Offices  
 Top Right: DG jewelry displayed in the Delta Gamma archives  
 Center Left: Display in the current Delta Gamma archives  
 Center Right: Display in the current Delta Gamma archives  
 Bottom: Badges on display in the Delta Gamma archives







## Capital Initiatives

Delta Gamma was the first women's fraternal organization to have constructed a building for housing executive offices, staff and archives — a testament to our longstanding history of professionalism and service to our members.

### Leadership Training Center

As a volunteer-led organization, our success depends on engaged and well-trained leaders. The Leadership Training Center will serve as the training hub of the organization — a space for alumnae and collegiate leaders, volunteers and staff to receive the necessary professional development and fellowship to support our members. The Center will be equipped with technology for in-person and virtual meetings to benefit all members. The new facilities will consider our members' evolving needs — and will be equipped with flexible and adaptable spaces and technology.

### Expanded Archives

As the Delta Gamma Archives grow, only 10% of the collection is on display due to space constraints. An expanded Archive Museum will be as rich and engaging as our history. It will preserve and display women's empowerment through higher education, the stories of trailblazing Delta Gammas and our legacy of doing good. As the Foundation funds the digitization of each and every Anchora since 1884, members will be able to search for stories meaningful to them, researchers will be able to access historic developments in Delta Gamma, and individuals interested in sorority history will have the issues at their fingertips. The Museum will provide a space to experience Delta Gamma's celebrated history, discover stories hidden away in boxes, and better understand our past's broader historical context.

### Executive Offices

Delta Gamma's Executive Offices serves as the heart of our organization. A renovated Executive Offices is needed to accommodate our professional staff and volunteers today and to prepare Delta Gamma for the future. As the needs of the Fraternity, Foundation and Office of Housing shift and grow, and technology provides new opportunities to collaborate and improve productivity, state-of-the-art offices are critical to sustain our organization.

### Chapter Housing Campaigns

Maintaining high-quality learning spaces through designated educational areas is integral to many Delta Gamma chapters. Within these spaces, our women have the opportunity to learn and grow alongside a supportive sisterhood that greatly enhances their experiences.

**Your Campaign support will create facilities that empower all sisters to stay connected for good.**

JOIN US IN



## ANCHORING THE FUTURE of Delta Gamma!

The needs of our sisterhood and Service for Sight partners are growing and changing; because of YOU, the Delta Gamma Foundation has been able to grow alongside them for many years. We are now at a pivotal point in our organization's history, where the demand for resources far outweighs our ability to respond. Your support of this Campaign is the only way we can continue to ensure the future of our sisterhood. Join us as we Anchor the Future of Delta Gamma by investing in the Foundation and ensuring our ongoing pursuit of doing good.

### PILLAR 1 | Training and Programming

**GOAL: \$5.5 MILLION** Funding for Foundation grants to continue supporting superior Fraternity programming

### PILLAR 2 | Individual Member Support

**GOAL: \$11 MILLION** Funding for need and merit-based scholarships, graduate fellowships and Crisis Grants

### PILLAR 3 | Heartfelt Giving and Philanthropy

**GOAL: \$11 MILLION** Support areas of greatest need

**GOAL: \$4.5 MILLION** Service for Sight initiatives

### PILLAR 4 | Capital Initiatives

**GOAL: \$14 MILLION** Capital and Endowment funding for a renovated Executive Offices containing a Leadership Training Center and Archives Museum

**GOAL: \$4 MILLION** Chapter Housing Campaigns for enhanced educational areas







### Ways to Give:

- Your gift of any size is welcome.
- If you are interested in learning more about endowed fund opportunities, please contact us.
- You can create a beautiful legacy by honoring or memorializing someone special with your gift.

### Recognition:

- You or your group will receive recognition in Campaign materials, including the Annual Impact Report, if you wish.
- You are invited to membership in Delta Gamma Foundation's Lifetime Giving Societies, Rose Circle Society and/or Founders Legacy Society.

**Because the  
pursuit of  
doing good is  
never done.**



View the Campaign video by opening the camera app on your phone and scan the QR code!







**L**eading a campaign like Anchoring the Future for an organization like Delta Gamma is truly eye-opening. Every day we — along with the dedicated Campaign Cabinet — see this organization through the eyes of alumnae and collegiate members, fellow leaders and friends.

What do all of them have in common? They tell us about their high hopes for Delta Gamma as we enter our next 150 years. They want us to continue to make a

difference for our members, just as we have since 1873. To keep doing good for others through philanthropy and service. To provide even more scholarships and fellowships, and to champion sisters in need. To sustain and develop innovative programs that support Delta Gammas at every stage of their lives. And they see the need to update our facilities, so we can deliver on these dreams in today's world, where we work and interact in new ways.

At this exciting moment —

during our Sesquicentennial Biennium — we're thankful that you've transformed these hopes and dreams into something miraculous: we are on our way to meeting the Anchoring the Future Campaign goal of \$50 million.

In June 2022, we launched the final phase of Anchoring the Future and were delighted to share contributions of over \$39 million to date! Now, we invite everyone to join together as individuals, chapters, sisters and friends to meet our goal by Convention 2024.





When we achieve it, we'll pave the way for the next generation of Delta Gammas to benefit from opportunities we have experienced. We will set a standard in the fraternity/sorority world for coming together to raise funds. And we'll Anchor the Future for Delta Gamma!

We are here for you.

*Shaun and Laurie*

Shaun Young  
Mu-Missouri  
Campaign Co-Chair

Laurie Kight  
Delta Kappa-South Florida  
Campaign Co-Chair

Top: Announcement of Anchoring the Future at Convention in June of 2022

Bottom: Campaign Co-Chairs Shaun Young (left) and Laurie Kight (right)

## Anchoring the Future Campaign Cabinet

**Maureen Syring**, Nu-Idaho  
(Honorary Chairman)

**Maggie Watkins**, Alpha Xi-West  
Virginia (Honorary Chairman Emeritus)

**Ruth Alsbrooks**, Beta Psi-Alabama

**Dr. Amy R. Ayres**, Alpha Iota-Oklahoma

**Judy Barnhart**, Gamma Iota-DePauw

**Linda Davidson**, Nu-Idaho

**Kelly Kennedy**, Beta Rho-  
George Washington

**Mary Anne Lachenmaier**, Alpha Pi-  
Arizona

**Linda Linck**, Gamma Kappa-  
UC Santa Barbara

**Kris Maedel**, Beta Xi-Michigan State

**Vanessa Mobley**, Alpha Iota-Oklahoma

**Jenn Ragusa**, Zeta Lambda-  
UC Riverside

**Christine Rocchio**, Epsilon Chi-  
South Carolina

**Jane Simmons**, Alpha Psi-Mississippi

**Staci Skoog**, Beta Zeta-Denison

**Wilma Wilbanks**, Alpha Psi-Mississippi

To connect with the Campaign  
Cabinet about your Anchoring the  
Future gift, please email  
[dogood@deltagammas.org](mailto:dogood@deltagammas.org).



# Delta Gamma

Foundation

3250 Riverside Drive, Columbus, OH 43221 • 614-481-8169  
[dgfoundation@deltagamma.org](mailto:dgfoundation@deltagamma.org) • [deltagamma.org/foundation](http://deltagamma.org/foundation)

*The Delta Gamma Foundation is a 501(c)(3).  
Gifts to Delta Gamma Foundation are tax deductible in the United States as allowed by law.*