Email Signature Style: Anchoring the Future Campaign

THE BASICS
- Font – Name: Tropiline, 14 point, bold (Alternate font: Georgia); Other text: Montserrat, 9.5 point (Alternate font: Arial)
- Color – DG Navy, #00205b
- Refer to the DG Style Guide Chapter Names for the proper chapter name format.
- Download Sesquicentennial Brand Elements here.

CUSTOMIZE
- Adding your phone number is optional.
- You may add your pronouns.

EXAMPLES

Name (pronouns)
Chapter/Affiliation
Title
Phone Number
Email

How will you celebrate 150 years of doing good? Learn more about **Anchoring the Future: The Campaign for Delta Gamma** at deltagamma.org/anchoring-the-future!

Delta Gamma

Name (pronouns)
Chapter/Affiliation
Title
Phone Number
Email

How will you celebrate 150 years of doing good? Learn more about **Anchoring the Future: The Campaign for Delta Gamma** at deltagamma.org/anchoring-the-future!

The email signature above will work best for Gmail accounts.

INSTRUCTIONS

In Outlook, there's sometimes an issue with the sizing of the brandmark and it appears disproportionately larger than the rest of the signature. We recommend people use a table with no visible border lines and put the brandmark in one cell and then the adjacent cell holds only the text.

Review instructions for adding your email signature by clicking the type of email account below.

- Gmail
- Outlook/Microsoft
- Apple
- Yahoo