



Considerations for Donations for Collegiate Chapters and Alumnae Groups

Because of our charge to do good and our commitment to social responsibility, Delta Gamma members cannot stand silently by as marginalized members of our community, our world and our sisterhood are impacted by violence and racism. Although there are many ways to take action, contributing financially can be a powerful one. Below are a few items to consider if your chapter/group is thinking about making a financial contribution or encouraging members to donate.

DELTA GAMMA CHAPTER FUNDRAISING GUIDELINES

If a Delta Gamma collegiate chapter or alumnae group chooses to fundraise for an outside organization, promotional materials must be clear and monies cannot be collected into or disbursed from chapter accounts.

When fundraising for an outside organization, please review the following:

Promoting a Chapter Fundraising Project	Collecting/Dispersing Funds	How to
<p>If the Chapter/group wishes to fundraise for a non 501(c)3 organization or fund (such as a GoFundMe for a specific cause or individual), it must be promoted as a Delta Gamma CHAPTER fundraising project.</p> <p>Note: This option is not to be affiliated with any Delta Gamma Foundation fundraising events.</p>	<p>Money cannot be collected into the chapter/group accounts for this cause.</p> <p>Contact the intended recipient organization/individual. The chapter/group must require them to set up the crowdfunding with their EIN/SSN and bank information. (a Delta Gamma member does NOT want to have their name on the account as the fundraiser would generate taxable income).</p>	<p>The chapter/group reaches out to that fundraising platform through their website contact info to work directly with them to fundraise using their platform.</p> <p>Individuals can give directly to the fundraiser, but monies cannot be run through chapter/group accounts.</p>

FOR CHAPTER/GROUP FUNDRAISING PROJECTS, PLEASE CONSIDER THE FOLLOWING:

- Do not require donations from members or offer exclusive incentives or privileges for members who donate. It is important to remember that not all members have the financial means to engage in this way. While this is always true, it is especially important to be mindful of given the financial implications of COVID-19 for many individuals and families.
- In place of organizing a chapter/group fundraiser for one specific organization, encourage any members interested in contributing financially to donate directly to the social justice organization of their choosing. This practice also mitigates the risks associated with one individual being responsible for collecting funds through avenues such as Venmo. Individuals/accounts collecting money on Venmo may become responsible for income taxes associated with any funds received.



- Research all organizations you are considering donating to and ensure there are no affiliations between your chapter/group and the recipient organization. Explore both national and local opportunities. Sites such as [guidestar.org](https://www.guidestar.org), [charitynavigator.org](https://www.charitynavigator.org), [charitywatch.org](https://www.charitywatch.org) and [givewell.org](https://www.givewell.org) are good places to start if your chapter/group is trying to decide on a charity to support, because they deliver quantitative evaluations of doing good.
- Ensure any organization you choose aligns with Delta Gamma's inclusivity statement (see below). Although it is not expected that the organization you choose represent, or advocate for, all groups and identities, we do ask that the organization does not marginalize any other minority group through its mission.

IMPORTANT NOTES

- If your chapter/group is considering making a donation with chapter funds, a vote must occur in order to amend your chapter/group's initial budget. Work with your Regional Finance Specialist (RFS) or New Chapter Finance Coordinator (NCFC) for additional guidance on this process.
- Write your chapter/group check directly to the recipient organization.
- Remember the chapter/group can donate to the recipient organization as long as there are no affiliations between itself, the organization or their board members at the local chapter. An example of an affiliation is when a member's parent is on the board of the recipient organization.

DELTA GAMMA INCLUSIVITY STATEMENT

Delta Gamma Fraternity is committed to cultivating an inclusive and equitable environment and experience for our members, potential new members and communities. In our membership selection processes and in the life-long membership experience, Delta Gamma Fraternity and its members do not discriminate on the basis of race, ethnicity, religious affiliation, color, creed, national origin, sexual orientation, marital status, physical disability or other protected identities. Membership is open to all individuals who identify as women and who have a sincere desire to uphold our shared values, as outlined in Article II. We resolve to eliminate inequities and address behaviors that do not align with our values.

