# Collegiate Development Consultant (CDC) Support Guide





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Collegiate Development Consultants (CDCs) are recent college graduates and Delta Gamma alumnae who devote a full year to supporting collegiate Delta Gamma chapters across the US and Canada. Through leadership development, education and guidance, CDCs assist collegians in reaching their chapter's full potential. CDCs are staff members at Executive Offices (EO). They meet with chapter officers to coach them in their roles and leadership development. CDCs lead workshops with chapters, educate collegians on chapter operations and ensure the chapter is in accordance with the Fraternity Standards for Collegiate Chapters. They collaborate with collegiate officers in identifying strengths and areas of improvement while providing support in developing action items to address those areas, often applying tailored programming to meet the chapter or officer's needs.

### **Type of CDC Support**

Collegiate chapters should expect at least one CDC visit each year. Additional CDC support may be requested by local and regional volunteers or EO staff depending on the chapter's needs.CDC visits typically last six to seven days including travel days but can vary for recruitment-related visits, specialized visits and are dependent upon the chapter's calendar/needs.

Collegiate chapters receive notification of planned CDC support for the upcoming academic year in the term prior. Officers should work with their Regional Finance Specialist (RFS) to budget for a six-to-seven day CDC visit including housing/lodgings and all meals, as well as transportation needs from the time the CDC lands until they depart.

Fall support visits (August-December) are finalized and communicated in late June, early July. Spring support visits (January-May) are finalized in late November, early December. Visits are subject to change following a finalized schedule; should changes occur, they will be proactively communicated to chapters.

### FRATERNITY STANDARDS ALIGNMENT VISITS

Fraternity Standard Alignment visits provide collegiate chapters, their volunteer support systems and Executive Offices staff members with a thorough analysis of how the collegiate chapter is or is not meeting the Fraternity Standards for Collegiate Chapters. CDCs work with officers to identify areas the chapter is succeeding in or needs more attention on while collaborating individually with officers to create goals to better themselves, their roles and their chapter. Additional support may be provided as needed.



### **NEW CHAPTER SUPPORT**

New chapter support is provided to collegiate chapters in their first three years of establishment. Chapters receive stationed support for the first two years and ten weeks in the third year after establishment. New chapter visits should follow the CDC visit purpose outlined on the schedule (i.e., Fraternity Standards Alignment, recruitment support, specialized support, etc.).

### **RECRUITMENT SUPPORT VISITS**

Recruitment support visits provide collegiate chapters, their volunteer support systems and Executive Offices staff members with support during the collegiate chapter's recruitment prep, primary recruitment events or pre-education.

#### **SPECIALIZED VISITS**

Specialized visits can be provided to collegiate chapters when the regional team identifies a specific area of need. Common focuses of targeted visits can include finance, Honor Board, morale, retention and transitions. CDCs often facilitate a workshop, participate in related events, meet with collegiate officers related to the focus of the visit, share resources and work with the chapter to identify their strengths, weaknesses, opportunities and threats.

#### **CDC SUPPORT FORMAT**

CDC support for collegiate chapters occurs in-person. Collegiate chapters are responsible for hosting the CDC for the entire duration of their support. Collegians are expected to schedule the required meetings, educate the chapter members and communicate with the CDC and all required constituents. Virtual visits are only to be requested based on unavoidable or extenuating circumstances and will only be approved by regional team members. See below for information regarding preparing for your CDC visit(s) and in-person accommodation requirements.

### **Before the Visit**

### **HOW TO HOST A CDC**

To understand how to successfully host a CDC, watch this video from our 2023-24 CDC team!

Each spring during budgeting, the vp: finance should include a seven-day CDC visit in their budget including nightly lodging/housing and all meals from time of arrival until departure. Some chapters may need to also budget for transportation between airport and lodging and/or between lodging and meeting locations. Some regional teams may request additional CDC support for chapters beyond one visit, so please connect with your Regional Director (RD) and Regional Finance Specialist (RFS) to check if you'll be receiving more than one CDC visit in the next academic year.

You will receive an introductory email about three weeks prior to the first day of the visit from the CDC who will be visiting your chapter. You must respond promptly and alert the following individuals so that they can review their schedules to plan time for a meeting with the consultant:

- Advisory Team
- House director (if applicable)
- · Campus Fraternity/Sorority Advisor (FSA) (if requested)
- · Joint chapter management team (JCMT)

Upon receiving the introductory email from the CDC, go to Anchorbase and complete the CDC Visit Information form at least ten days before the CDC's arrival. The form can be found by going to **anchorbase.deltagamma.org**, and following these steps: Chapter Management > CDC > Tasks > CDC Visit Information.

It is also essential to inform the chapter members of the CDC's visit to ensure they feel welcome during their visit. The CDC will attach an introductory presentation introducing themselves in their pre-support communication email sent 21 days prior to the start of their visit, and you are required to present that to the entire chapter before their visit.

### SCHEDULING

It is the responsibility of the chapter president, director of social awareness and, if a recruitmentrelated visit, vp: membership, to plan and make arrangements for the CDC. The chapter president is the primary contact for the CDC and is responsible for making the visit productive; this includes educating JCMT, the advisory team and chapter members about the CDC's scheduled support. After you have informed the appropriate individuals listed in the section above, you should begin preparing the CDC's schedule using the checklist attached in their pre-support communication email, which should be completed **no later than seven days before their visit**. The CDC may reply to your proposed schedule with edits. Please understand that they must manage their time and will make edits to ensure the best stay possible. Below are things to consider when making their schedule:

#### **ACCOMMODATIONS & LODGING**

- If your chapter has a chapter house or facility, it is ideal for your CDC to stay there in a guest room or any other room with a locking door in the facility (preferred but not required) so that they may comfortably conduct Fraternity business.
- Your CDC will also need a private bath. If your chapter house does not have one available, you may put a sign on one shower that says "Reserved for the CDC" instead.
- If your chapter does not have a chapter facility, or there is no way to accommodate your CDC in the facility, they may stay at a hotel, bed and breakfast, with local alumnae or adviser or a completely private guest room on campus, if facilities are available. Please note your chapter is responsible for all costs associated with putting a CDC in a hotel or making other arrangements.
- CDCs need a key, card or fob access to their room, the facility and the bathroom upon arrival. Please provide the best Wi-Fi and password to the CDC before or upon arrival.

Please note: due to the COVID-19 pandemic, CDC accommodations were previously required to be private. This language has been relaxed although a private bedroom, at a minimum, is preferred and recommended for a CDC to be their best selves while visiting your chapter. Accommodations that create financial strain on the chapter are to be avoided. Please work with your local and regional volunteers for accommodations support as necessary.

#### **TRANSPORTATION**

- The chapter president or director of social awareness is responsible for arranging for your CDC to be picked up at the airport. Feel free to greet them by wearing Delta Gamma apparel or a small sign so it is easy for them to find you.
- It is essential to note that consultants typically travel with one to two large suitcases, so be sure to have enough room in your car to accommodate them.
- The director of social awareness is also in charge of making travel arrangements for the CDC's departure, typically arrangements back to the airport. They must always be escorted to the airport with ample time to make their flight. If a cab/taxi or Uber/Lyft is the only option, the chapter must pay for the transportation accommodation using the chapter purchase card.
- If your CDC is traveling to a chapter close to your own (within four hours in one direction), your chapter will be responsible for driving them halfway. If this is the case, your CDC will notify you in their opening email, and it will be your chapter's responsibility to coordinate a point to connect with the other chapter.
- If the CDC is not staying at the chapter facility during their visit, the director of social awareness is responsible for coordinating with chapter officers or members to pick them up and take them to the designated location for meetings.

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### MEALS

- Your chapter is responsible for providing all meals for the CDC during their visit. A Delta Gamma member or group of members should accompany the CDC to all meals. Be sure to ask your CDC if they would like breakfast. Also, it is best practice to ensure your consultant does not have any food allergies. Feel free to take the CDC to your favorite spots on campus or in town.
- Meals are an excellent opportunity for general chapter members and local alumnae to meet with the CDC.
- It is essential to make sure that anyone sharing a meal with the CDC knows that the chapter covers the cost of the CDC's meal.
- · Please do not schedule any officer meetings over meals.
- Refer to the CDC's pre-support email to find any preferred snacks the CDC has requested. Please place these in their room upon arrival or tell them where they can find them.

#### **FREE TIME**

Your CDC is traveling from chapter to chapter. Be sure to include free time during the meeting days for your CDC. It might be best to ask if they would like more free time in the morning, between meetings or at the end of the day. They will need to handle other Fraternity responsibilities to maximize time with your chapter.

Ask if your CDC needs to do laundry while staying at your chapter. It is often difficult to find a place to do laundry while traveling, so they will appreciate accommodations to do so when available. Please be willing to provide detergent as it is challenging to pack detergent while traveling.

Check to see if they would like to use the gym, attend religious services or if there are any errands they need to take care of during their time with your chapter. Your CDC cannot drive your car, so be sure to have an escort available if they need to be driven anywhere.

#### **EVENTS**

Include your CDC in any chapter activities (except social functions) that may be taking place during their visit and invite them to any exciting campus activities that are taking place. The chapter is responsible for any costs to attend or participate in activities. The chapter is responsible for any costs to attend or participate in activities. The chapter is responsible for any costs to attend or participate in activities.

### Fraternity Standards Alignment Visit

president meetings (one at the beginning, one at the end)	
director of committees meeting	vp: Foundation team meeting
vp: social standards team meeting	Honor Board meeting
vp: finance team meeting	ATC meeting
vp: communications team meeting	Joint CMT meeting
vp: programming team meeting	Chapter meeting
vp: member education team meeting	New member meeting if applicable
vp: membership team meeting	CDC presentation/workshop
vp: Panhellenic team meeting	

Schedule meals and meetings with non-officer members or groups of members (i.e. seniors, new members, general membership, etc.)



### Recruitment Support Visit CONTINUOUS OPEN BIDDING (COB)

Meeting with president

Meeting with director of continuous recruitment and retention

Meeting with vp: membership team

Meeting with vp: member education team

Invite to all COB-related events

CDC presentation/workshop

### Recruitment Support Visit RECRUITMENT EDUCATION

Meeting with president

Meeting with vp: membership team

Meeting with vp: member education team

Meeting with evaluating committee (EVC)

Invite any Recruitmnet Prep Workshop (RPWs) scheduled to occur

### Recruitment Support Visit pre-recruitment/prep week/days

Meeting with president

Meeting with vp: membership team

Meeting with vp: member education team

Invite to EVC meetings

Invite to all recruitment round leader/event chairs meetings

Invite to all recruitment prep events

CDC presentation/workshop

### Recruitment Support Visit PRIMARY RECRUITMENT

Meeting with president

Meeting with vp: membership team

Invite to all EVC meetings

Invite to all recruitment round leader/event chairs

All recruitment-related events

vp: member education team meeting scheduled (if time allows)

### **Specialized Visit**

president meetings (one at beginning and end of visit)

Applicable meetings with vice presidents requested

Applicable committee meetings

Advisory team chair meeting scheduled

Joint CMT meeting

Chapter meeting

New member meeting if applicable

CDC presentation/workshop

### **During the Visit**

Meetings should be scheduled as follows: meetings with chapter management team (CMT) officers should be prepared for 90 minutes. In the last 30 minutes of these meetings, the directors who report to those officers should be invited to meet as a team with the CDC. All other meetings should be scheduled for 30 minutes.

If receiving new chapter support, CMT officers should meet with their stationed CDCs weekly for an hour. The CDCs should also be invited to all committee meetings, CMT, JCMT, chapter, new member, Honor Board, EVC and Nominating Committee meetings as they occur.

You will need to provide your CDC with informational materials about your chapter to make meetings effective. Please have the documents listed in the chart below placed in their room or sent to them before their arrival.

- Include the first and last name of each officer, their title, and their cell phone number so the CDC can contact them (e.g., chapter president Hannah Delta Gamma (123) 456–7890)
- Please include the same information on the schedule for all women escorting the CDC during their visit.
- Your CDC will appreciate scheduled breaks between their meetings throughout the day to use the restroom, grab a snack or debrief. Please allow for 10-to-15-minute breaks between chapter officer meetings unless your CDC communicates otherwise.
- If a CDC visit includes four full days with your chapter, it is necessary to give them one whole block of four hours during their visit to conduct EO business. If a consultant's visit is five full days or longer, consider giving them two half days off. Again, they will have been traveling nonstop and would enjoy some free time at your chapter and time to complete administrative responsibilities.

### **DOCUMENTS TO PROVIDE TO YOUR CDC:**

- Bylaws and Standing Rules (BLSR)
- Panhellenic bylaws and recruitment rules
- · Chapter calendar of events
- A copy of the most recent chapter meeting minutes or meeting minutes binder
- A copy of the most recent composite so they can get to know the names and faces of chapter members
- Any mail that has arrived and is addressed to them
- If recruitment-related visit:
  - o Panhellenic recruitment schedule
  - o Chapter spirit week/recruitment schedule
  - o Chapter recruitment plans submitted to Panhellenic
  - o Apparel to wear on each day if applicable



### **MEETING WITH THE CDC**

You should never be nervous about meeting with your CDC! They are there to help and provide ideas and support for the officers and the chapter.

### • What to bring:

- o Collegiate Chapter Officer Manual (CCOM)
- o Procedure notebook/computer with Google Drive
- o A pen and notepad for notetaking
- o A prepared list of questions about your position or concerns you may have

### • What to wear:

- o Semi-formal chapter meeting attire
- o Delta Gamma badge (optional)

### • What to expect:

- o Your CDC will ask a lot of questions and answer any you may have
- o They will provide ideas and suggestions to help you grow as an officer and improve your chapter take notes!
- o The more open and honest officers are about life as members of your chapter and fraternity/sorority community, the more helpful they can be!

### HOSPITALITY

Although the chapter president and director of social awareness are the primary hostesses for your CDC's visit, they are a guest of the entire chapter. Remind all members to treat them warmly and with respect.

- **Chapter member behavior:** Although your CDC is Delta Gamma alumna and sister, they are Executive Offices employees and Fraternity visitors. Please refrain from unprofessional behavior during their visit (i.e., substance use such as nicotine vaping/cannabis use, alcohol use, inappropriate language, etc.)
- **Snacks and beverages:** It is appropriate to provide your CDC with drinks and snacks, whether they are staying in the chapter facility or a hotel. Be sure to ask them if there is anything specific that they would like and place it in their room. If they are staying in your chapter house, show them where the snack bar or drinking fountain is located.
- **Small welcome gift or school apparel:** Your CDC will appreciate small touches from your chapter to help make their visit more comfortable. Giving them a chapter t-shirt will help them feel welcome at your chapter. You can also provide your CDC items like a button, pen or sticker with your university name or logo to commemorate their visit.
- **Preparing their room:** If your CDC is staying in your chapter facility, you will need to make sure their room is ready for them. The bed should have clean linens as well as enough blankets. You will also need to provide them with clean towels for their visit. If your CDC is staying at a hotel, check into the hotel before their arrival. Your CDC should never have to check herself in or put the hotel on their credit card.
- Warm welcome: Simple things like smiling and saying hello will go a long way. You can make a welcome banner and give a house tour upon arrival. The CDC pre-support folder includes a bio that you can send out to all chapter members so that they can recognize them.



### **Checklist**

### **PRE-VISIT**

- \_\_\_ Review the CDC's introduction email and respond by confirming that you have received the message
- \_\_\_\_\_ Check the chapter's budget to determine how much the chapter has budgeted for Fraternity visitors and plan accordingly
- \_\_\_\_\_ Arrange appropriate lodging accommodations (chapter facility, hotel, Airbnb, etc.)
- Complete the CDC Visit Information form in Anchorbase (completed at least seven days before their scheduled arrival)
- Complete the visit schedule in Calendly, including all required meetings with officers, committees and advisers (completed at least seven days before their scheduled arrival)
- \_\_\_\_\_ Communicate with the CDC regarding any questions or areas you'd like them to focus on while visiting your chapter
- \_\_\_\_\_ Announce the CDC's visit to the chapter and communicate expectations

### **DURING THE VISIT**

- If they are staying at the chapter facility, give them a tour of the facility and introduce them to the house director and ensure their room is clean and has fresh sheets and towels
  If they are not staying at the chapter facility, ensure their lodging accommodations are
- comfortable, clean and safe
- \_\_\_\_\_ Provide them with the chapter facility's Wi-Fi password, if available
- \_\_\_\_\_ Offer them the opportunity to do laundry at the chapter facility or a member's apartment and provide detergent if necessary
- \_\_\_\_\_ Offer to help them run any errands they might have during the visit (grocery store, pharmacy, post office, etc.)

### **POST-VISIT**

- \_\_\_\_\_ Review the CDC's report following their visit and pass the information along to JCMT, including their suggestions in your next meeting and follow up with your regional team regarding questions
- \_\_\_\_\_ Complete CDC Evaluation in Anchorbase
- \_\_\_\_\_ Communicate with your CDC to schedule your virtual chapter check-In meetings



### **Following the Visit**

### REPORTS

CMT will receive an email from the CDC within seven days of the end of their visit that will include a report to help your chapter make improvements and grow. Please review this report with JCMT in your meeting immediately following so your chapter can plan how to implement these suggestions.

### **EVALUATION**

The CMT has the opportunity to evaluate their CDC visit after the visit has concluded. The feedback goes directly to the supervisor, so please be honest as this feedback can only help improve Delta Gamma's CDC program. To access the evaluation, go to **anchorbase.deltagamma.org** and click on Chapter Management > CDC > Tasks > CDC Evaluation.

### **CHAPTER CHECK-INS: VIRTUAL CHECK-INS FOLLOWING CDC VISIT**

Following your CDC visit, the collegiate chapter will be asked to schedule some time with the CDC to check in on their time with you. This "check-in" will be virtual and is intended to allow time for chapter officers and advisers as requested to discuss the CDC report, follow up on action items and allow the CDC to escalate any additional support the chapter may need to volunteers or staff who can assist them. These check ins will include a one hour call with the chapter president and one to two other vice presidents the CDC chooses to follow up with. Following these visits, CDCs will distribute a follow-up summary report to chapter officers, volunteers, and staff to inform constituents of any subsequent action that may need to be taken. Chapter Check-Ins occur within the same semester of the scheduled CDC support visit and one to two months following the visit to check in.