



Trademarks & Licensing

DELTA GAMMA'S REGISTERED TRADEMARKS

Anchor Girl®
Anchor Games®
Anchor Market Place®
Anchor Splash®
Anchor Trader®
Anchors of Delta Gamma®
Badge
Be Her Champion®
Crest
Dee Gee®
The name Delta Gamma®
The Greek letters DG®
Do Good®
Do Good Sisterhood®
Here for Good®
For Hope. For Strength. For Life. ®
Most Beautiful Eyes®
Tau Delta Eta®
Tables that Bloom®

TO GET A LIST OF LICENSED VENDORS

Shop with preferred vendor Hannah's Closet at www.shophannahscloset.com. A frequently updated list of licensed vendors is always available online at www.greeklicensing.com or Affinity's Find Greek app.

GREEK PRODUCT LOGO



Be sure to look for this Officially Licensed Greek Product logo on merchandise, catalogs, vendor advertisement and websites.

Questions or comments?

Call or e-mail: Delta Gamma at 614-481-8169 or Affinity Marketing Consultants, Inc. 760-734-6764 or clients@greeklicensing.com

FROM THE DELTA GAMMA STYLE GUIDE

[View the Style Guide.](#)

- **Anchor Splash®** Delta Gamma's official philanthropic project is two words, capitalized and always followed by ®. (Ctrl Alt R in Microsoft Word.) The ® is not required after the initial use.
- **Most Beautiful Eyes®** Always capitalized and followed by ®. (Ctrl Alt R in Microsoft Word.)