



## Recruitment Preparation Workshop (RPW) 4

### STORYTELLING

This workshop is designed to help members develop strong storytelling skills to better express their 'why Delta Gamma' stories.

The vp: membership is responsible for the facilitation of this workshop. Arrive at the RPW early to ensure that video and audio are working properly. Additionally, there is a lot of reflection in this activity. Consider finding a playlist to play soft background music while members are writing. Prior to the workshop, the vp: membership should discuss with their membership adviser and RCRS/CRC/NCRC which topics to focus this workshop on.

This workshop is recommended to be facilitated after the Living Your Brand workshop.

Review this checklist at least **one week** before your workshop.

- Review the facilitation guide for the Storytelling workshop
  - Prepare your own stories on the worksheet in order to share a strong example
- Consider purchasing a bag of candy to reward members who answer questions aloud
- Set up a meeting with your membership adviser and RCRS/CRC/NCRC to discuss the topic
- Print a copy of the Story Telling worksheet (further in this document) for each member
- Prepare any background music that can be played during times of reflection
- Provide pens or writing utensils
  - Consider reminding members to bring their own
- Download the RPW 4 PowerPoint in the DG library

## Curriculum Key

To better understand how to read the curriculum, take note of the following notations:

<b>X/XX</b>	Denotes the time. The first X is the number of minutes this section takes. The second set of numbers is at the conclusion of this section, how many minutes you are into the session.
<b>WS</b>	Indicates worksheet/handout needed
<b><i>Italics</i></b>	Marks curriculum you should tell/ask the participants
<b>Plain text</b>	Indicates instructions for you as the facilitator
<b>Fac Note</b>	Highlights special instructions for the facilitator
<b>Video</b>	Indicates a video is associated with this part of the curriculum.

## **STORYTELLING**

### **Room Set-Up/Supplies:**

- Storytelling handout

### **To do prior to the workshop:**

- Have a conversation with your membership adviser and RCRS/CRC/NCRC to decide what your focus for this workshop should be. It is recommended to pick a topic based on your chapter's biggest area of improvement.

Topic options:

- Service and Foundation
- Sisterhood (WHY DG) true times they felt supported
- Housing (optional based on facilities)
- Academic Support
- Leadership and Campus Involvement
- Social Events and Engagement

### **Learning Outcomes:**

- Participants will be able to communicate their 'Why Delta Gamma' stories to potential new members during recruitment.
- Participants will be able to understand the fundamentals of good storytelling and leave with tangible stories prepared/designed for recruitment.

5/5	<p><b>Program Overview</b></p> <p><i>Think back to when we discussed Delta Gamma's brand. What were some of the takeaways from that workshop?</i></p> <p>Hear from 2-3 participants about their takeaways.</p> <p><i>This week, we will be using what we learned and practiced in previous RPWs to tell our Delta Gamma stories. Recruitment is about storytelling. It's conveying how our experiences in Delta Gamma, how it's impacted us, and communicating those to potential new members so they can better understand what our experiences have been like.</i></p>
	<p><b>Choose Your Next Section—Either Components of a Story OR PUB/Storytelling Practice</b></p>
15/20	<p><b>Option 1: Components of a Story</b></p> <p><i>There are several components to telling a good story. Today we'll be focusing on five.</i></p> <ol style="list-style-type: none"> <li>1. <i>The main character – that's each of you!</i> <ol style="list-style-type: none"> <li>a. <i>This includes your emotions and perspective on how you were experiencing the situation.</i></li> </ol> </li> <li>2. <i>Paint the picture – use visual language!</i> <ol style="list-style-type: none"> <li>a. <i>Make the PNM feel as if she is a part of the story and can see, hear, and feel everything you saw, heard, and felt.</i></li> </ol> </li> <li>3. <i>Bring the story back – full circle!</i> <ol style="list-style-type: none"> <li>a. <i>Tie the story back to the purpose of telling it. Did the PNM state she wanted to join a sorority for the sisterhood, tie it back to that! Did the PNM express interest in living in the house, highlighting that experience in your story!</i></li> </ol> </li> <li>4. <i>Stay simple and focused – remember, they weren't there!</i> <ol style="list-style-type: none"> <li>a. <i>Don't jump around or include inside jokes. Make sure someone who doesn't know you or the situation can understand what you're trying to convey.</i></li> </ol> </li> <li>5. <i>Wrap it up with a question!</i> <ol style="list-style-type: none"> <li>a. <i>After you're done telling your story, ask the PNM a question related to the story to keep the conversation engaging.</i></li> </ol> </li> </ol> <p><i>For the next ten minutes, write out your DG story. Then, find a partner and practice telling your stories to one another. After you've each shared, rewrite your stories, help each other identify where your story needs work.</i></p>

	<p>After ten minutes of writing, let the group know it's now time for partner one to share their story. After 5 minutes of sharing, let them know it's time to switch to partner two to share. After both partners have shared, tell the group they have 10 minutes to make revisions and practice once more.</p>
<b>30/80</b>	<p><b>Option 2: Long Story</b></p>
	<p><i>In this activity, we are focusing on active listening. Can anyone tell me what active listening is or what it means? Have 2-4 volunteers share.</i></p> <p>If not mentioned share: Active listening is a way of listening that improves mutual understanding. It can consist of body language, asking appropriate questions, and paying attention. In this activity, we are opening to help each other understand active listening and its role in recruitment.</p> <p>Please read the story below to the chapter, afterward turn on the Kahoot link.</p> <p><b>Long Story:</b></p> <p><i>Anna Mary is attending North South University as a freshman in the fall. She is living with another potential new member, Eva. Anna Mary is from out of state and is excited and nervous to go through primary recruitment. She is keeping her options open. On their first day, Anna Mary went to Apple Kappa and Delta Delta Gamma. Eva went to Phi Alpha Alpha and Zeta Zeta Zeta. The next day, they switched. Anna Mary loves the color pink so she was wearing a pink dress and white shoes and Eva is wearing a blue two piece set. The rounds at North South University go in this order: water party, philanthropy, Sisterhood, Preference. Anna Mary and Eva loved all their experiences with each chapter.</i></p> <p><i>By preference, Anna Mary loved Phi Alpha Alpha and Delta Delta Gamma and Eva loved Delta Delta Gamma and Zeta Zeta Zeta. Both of the preferences were emotional and they both loved the conversations they had at each chapter. On Bid Day, Anna Mary and Eva went to the student center and opened their bid day cards. Anna Mary was a new member of Delta Delta Gamma and Eva was a new member of Delta Delta Gamma! They traveled to the chapter facility for the bid day celebration! The theme was Happy Bid Day, a birthday theme! They went roller skating and ate ice cream. Both girls were happy with their experience and so excited to be new members in the same member class.</i></p>

	<p>Ask the chapter members these questions to see their comprehension. You are able to use the <a href="#">Kahoot link</a> or ask these questions and ask the chapter.</p> <p><i>What chapter did Eva join?</i>  <i>What was the bid day theme?</i>  <i>What did Anna Mary wear to the rounds?</i>  <i>What was the order of the rounds?</i>  <i>What university do they go too?</i>  <i>Can you name two of the chapters they went to?</i></p> <p><i>How difficult was answering questions about the story? Have 2-4 volunteers share. How does this activity relate to recruitment? Have 2-4 volunteers share. If not mentioned share: It is important to understand the context of stories and how it relates to the values and questions that we use to evaluate PNMs. By active listening, we are coming to a mutual understanding with the pnm and learning vital information about them.</i></p> <p><i>This activity emphasizes the importance of active listening. Sometimes it can be hard to listen to long paragraphs and long stories, but it is important to understand the contexts and the details that can be important.</i></p>
<b>15/95</b>	<b>Debrief</b>
	<p><i>I hope each of you now feels more confident in telling your stories. Does anyone feel strongly about their story or feel strongly about the story their partner told?</i></p> <p>Hear from 3-5 sisters. Then ask the group:</p> <ul style="list-style-type: none"> <li>• <i>In one word, how did it feel to hear those stories?</i></li> <li>• <i>What themes did you hear?</i></li> <li>• <i>If we put these storytelling practices into place, what impact do you think that would have on the sisterhood and how we talk about our experience?</i></li> </ul> <p><i>This practice allows us to better convey why we believe in the Delta Gamma experience and will hopefully allow the potential new members participating in recruitment to feel the same way we do about Delta Gamma.</i></p>

## **Telling Your DG Story Worksheet**

### **Components of a Story**

There are several components to telling a good story. We will focus on five.

1. The main character – that’s each of you!
  - a. This includes your emotions and perspective on how you were experiencing the situation. Be sure to use first-person language in your story.
2. Paint the picture – use visual language!
  - b. Make the PNM feel as if she is a part of the story and can see, hear, and feel everything you saw, heard and felt.
3. Bring the story back – full circle!
  - c. Tie the story back to the purpose of telling it. Did the PNM state they wanted to join a sorority for the sisterhood? Tie it back to that! Did the PNM express interest in living in the house? Highlighting that experience in your story.
4. Stay simple and focused – remember, they weren’t there!
  - d. Don’t jump around or include inside jokes. Make sure someone who does not know you or the situation can understand what you’re trying to convey.
5. Wrap it up with a question!
  - e. After you tell your story, ask the PNM a question related to the story to keep the conversation engaging.

### **Non-DG Storytelling Practice**

What experience not related to DG is your story about?

Who are the characters in this story?

Paint the scene. What happened? What background information is important?

Describe your emotions. What were you feeling? What was your perspective?

After you tell this story, what open-ended questions can you ask your partner that would expand the story into a conversation?

## **DG Storytelling Practice**

Circle the DG Story topic you will be focusing on today.

### Service and Foundation

- What is Delta Gamma's Foundation and Philanthropy and how have they inspired you?

### Sisterhood (WHY DG) true times they felt supported

- When was a time you felt truly supported, inspired, challenged, or uplifted through your Delta Gamma experience?

### Housing (optional based on facilities)

- What experience in the chapter facility has improved your Delta Gamma experience?

### Academic Support

- In what ways have you succeeded academically because of Delta Gamma?

### Leadership & Campus Involvement

- How has Delta Gamma improved your leadership capacity or encouraged you to become involved on campus?

## Social Events & Engagement

- What social experiences have benefited you and in what ways?

What DG experience is your story about?

Who are the characters in this story?

Paint the scene. What happened? What background information is important?

Describe your emotions. What were you feeling? What was your perspective?

How can this story tie into recruitment conversations?

After you tell this story, what open-ended questions can you ask your partner that would expand the story into a conversation?